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"WVUD Has New General Manager" (1982). *News Releases*. 4249.  
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# *The University of Dayton*

## *News Release*

### WVUD HAS NEW GENERAL MANAGER

DAYTON, Ohio, June 14, 1982 -- John Michael Schaller, 42, has been named general manager of the University of Dayton's radio station WVUD-FM. Schaller's appointment comes after a 4-month search for a new station general manager.

Schaller, a graduate of Marquette University, is from Palatine, Illinois. He has served as the general manager of radio stations in Arlington Heights, Illinois; Rochester, Minnesota; and Mauston, Wisconsin. Additionally, he served for seven years as the public address announcer for the Milwaukee Braves and Milwaukee Brewers professional baseball clubs, and for ten years as announcer for the Marquette University basketball team, as well as the news and program director of WBKV-AM-FM in West Bend, Wisconsin. In 1973, Schaller was selected as newsman of the year by the Wisconsin Associated Press.

The new WVUD manager is currently the communications manager for the American Marketing Network of Winnetka, Illinois. He is active in a number of civic and philanthropic activities in his community including Kiwanis, American Heart Association, Cancer Society, and the Chamber of Commerce.

The University search committee believes Schaller to be "eminently qualified to manage the unique combination of a commercial radio station and a student laboratory at WVUD-FM."

Schaller will assume his new position on June 21, 1982, and will succeed Jack Ranc, UD associate professor of Communication Arts, who has served as acting general manager since August 1981.